

PROGRAMME MENTOR



Andy Edwards
Behavioural Psychologist &
Business Growth Consultant

Andy Edwards has 25 years experience in consulting, training and coaching many hundreds of business leaders.

2. BUSINESS GROWTH PROGRAMME

Increase your veterinary practice's turnover and profitability.

Learn the tools and techniques to grow your turnover by a targeted 48% over a period of 12 to 24 months with little if any extra marketing spend.

A series of 6 management and leadership, training & mentoring days over a 12 month period to help:

18th July 2018

Commercial awareness and strategic focus

24th October 2018

Attract new business through effective marketing

19th December 2018

Increase higher value sales – educating clients to make informed buying decisions

20th February 2019

Increase frequency of purchase – customer service for profit

18th April 2019

Improve client retention – ensuring clients stay with you

19th June 2019

Develop a tech savvy practice – a special session on social media and digital marketing

Venue

ect.venues Bishopsgate Court, 4-12 Norton Folgate, London, E1 6DQ

£3000 +VAT (second delegate £1500 +VAT)

Take part in both the Leadership & Growth programme for £5000 +VAT
(second delegate £2500 +VAT)