

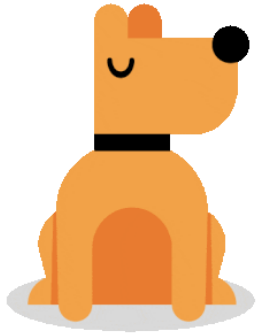


My New Puppy

This book belongs to:



My New Puppy



You are so lucky to have a new puppy!

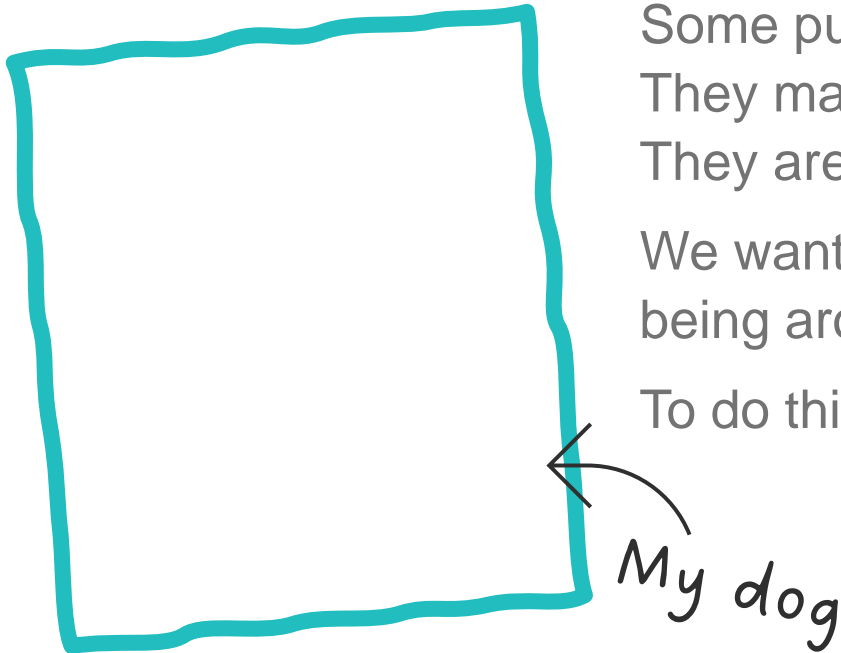
You are going to have so much fun with your new pet. They are funny and bouncy!

With any pet you will need to know how to care for them to keep them happy and healthy.

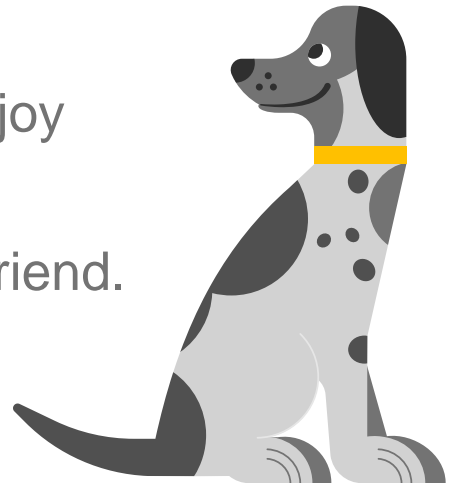
Some puppies may be a little nervous at first in their new home. They may cry at night or get to the toilet on the floor by mistake. They are still learning to be grown up dogs!

We want to help you and your pet become friends and enjoy being around one another.

To do this you will need to learn to understand your new friend.



My dog





The Vetsure Kids Golden Rule



A really good way to understand our puppies is to think of your friends. Some of your friends may like playing sports, while other may prefer to paint pictures.

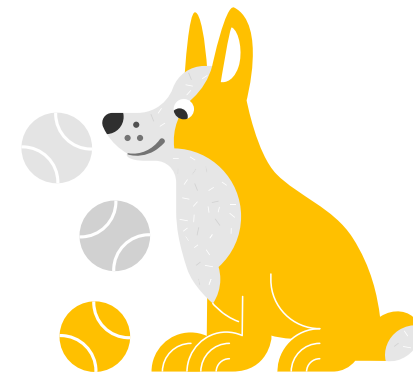
Puppies are the same, they don't play sport or paint pictures, but every puppy is different!

Puppies may all be very different but there is one rule that can be used for all pets:

**"If you should not do it to a friend at school,
then you should not do it to your pet."**

What this means is, if you should not pull your school friend's hair, then you also should not pull your puppy's ears or tail.

Remember, it is important to be kind to our pets.



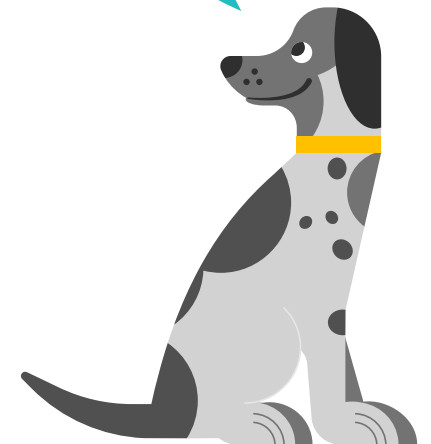
Draw your dog's
favourite toy here

Caring for your Puppy



- ✓ All pets need food and water – you can make sure your puppy has fresh water every day and that you feed them the right kind of puppy food so they don't get a poorly tummy. Make sure not to feed your dog human food as it can make them quite sick.
- ✓ If your puppy is in their favourite hiding spot then they may be feeling a bit scared or just need some time to themselves. Be sure to give them space and leave them alone.
- ✓ Some puppies may become upset if you put your face too close to theirs, in “dog language” it can mean that you are cross with them. Make sure not to do this to them.
- ✓ The only real way your puppy can explain they are unhappy is by running away from you, or if they can't get away, biting. Try not to hold on to them too tightly, especially if they are trying to get away from you.
- ✓ Puppies are still learning to be well behaved, so they might play bite. If your puppy is play biting don't shout at them, just get up and walk away. This way you are reminding them to play nice, or the fun stops. Once they have calmed down you can pet them again.
- ✓ Never climb or pull your puppy around, they are only small and you could hurt or scare them if you are a bit too rough. Remember the Vetsure Golden Rule.

When your dog is asleep or eating, try leave them alone.



This is my Puppy _____



We would love for you
to send us a drawing
of your puppy!
Your grown-up can
email your picture to
marketing@vetsure.com

vetsure 
for Kids





The Vetsure Kids Good Puppy Ownership Award

This awards goes to



for being an amazing owner & friend to their new puppy

